Baltic Sea Tourism Center
Sustainable tourism cooperation in the Baltic Sea region

The countries bordering the Baltic Sea have much in common. In the field of tourism, we all want to assert ourselves in a demanding world with ever faster and new developments. It is time to bundle our resources, pool our expertise and grow together for increased innovation and prosperity!

The Baltic Sea Tourism Center offers you that sort of platform. It jointly improves competitiveness for a sustainable tourism in the Baltic Sea region by focusing on its Core Competences Partnerships, Insights and Skills.

Your Expertise Is Needed

Measure a potential of the BSTC and an active part in one of our Expert Groups and thus contribute with YOUR expertise in Tourism Policies, Market Research, Training Offerings or Sustainable Tourism.

Who Can Join The BSTC

- Destinations Marketing Organisations
- Public Administration
- Education & Research Institutes
- Transnational Organisations
- Private Companies

What's In It For You

- Provides easier access to data and knowledge.
- Applies Tourism Market & Trend Reports.
- Creates basis for strategic and political recommendations.
- Identifies needs for training offerings.
- Designs concepts for workshops and seminars.
- Builds capacities for touristic SMEs and organisations.

Shape the Baltic Sea Tourism Forum

Bring in your expertise for the forum and create future ideas for a sustainable tourism development of the BSR.

The BSTF is the communication basis and exchange platform for sustainable tourism cooperation in the Baltic Sea region. It aims at promoting dialogue, consensus building and a shared vision on the key areas of tourism development in the BSR.

For more information on the Expert Groups and the contact details of each group visit our website www.bstc.eu

Baltic Sea Tourism Industry 2014-2017

You can now download the BSTC Tourism Reports on www.bstc.eu

Contact the BSTC team for more information:

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